



Keri E. Pearson, D.B.A.

Dr. Keri E. Pearson is an expert in the area of managing and using information. She has worked with CIOs and executives from some of the largest corporations in the world. She has expertise in helping executives create strategies to become Web 2.0-enabled enterprises (social businesses), designing and delivering executive leadership programs, and managing multi-client programs on issues of interest to senior executives of information systems. She specializes in helping IT executives prepare to participate in the strategy formulation processes with their executive peers, specifically around building social business strategy. She's a skilled relationship manager, an accomplished meeting facilitator and public speaker, an often-sought-after information resource, and a proven leader. She's the Founding Partner and President of KP Partners, a CIO advisory services firm.

Dr. Pearson has held various positions in academia and industry. She's an Adjunct Professor at Babson College, in the Boston area, where she co-designed and teaches an Information Management and Social Business course in the Fast Track MBA program. As Vice President-Leadership Development for nGenera (formerly the Concours Group), she designed and delivered executive-level workshops for CIOs and their direct reports, and she led research programs on issues of importance to CIOs. She was a research and program director at the Research Board, a small, private think tank for CIOs, from 2001-2003. Prior to that she was a faculty member at the Graduate School of Business at the University of Texas at Austin where she taught management information systems courses to MBAs and executives. She was also a research affiliate with CSC-Research Services. From 1986 to 1992, she did research for faculty at the Harvard Business School and for CSC-Index's Prism Group. She worked for AT&T from 1981 to 1986, first designing and selling telecommunications and computer systems, then as an instructor at the corporate training center in Cambridge, Massachusetts. And from 1979 to 1981, Dr. Pearson worked for Hughes Aircraft Company as an industrial engineer and systems analyst.

Dr. Pearson's research activities involve topics spanning management of information systems, business strategy and organizational design. One project resulted in a book, *Zero Time: Providing Instant Customer Value-- Every time, All the time* (Wiley and Sons, July 2000), co-authored with Dr. Raymond Yeh and Dr. George Kozmetsky. She is a well-regarded public speaker. She has published articles and case studies on a variety of MIS issues, including mobility, telecommuting, virtual organizations, business process redesign, outsourcing, and customer service support systems. She is the co-author of a textbook, *"Managing and Using Information: A Strategic Approach"* (Fourth edition published in January 2009 by Wiley and Sons). Her work has been published in leading journals including the Sloan Management Review, Academy of Management Executive, and Information Resources Management Journal. Many of her case studies have been published by Harvard Business School Publishing. She coauthored a column for CIO Magazine on Board Expectations of the CIO (with colleague Dr. James I. Cash).

Dr. Pearson holds a Doctorate in Business Administration (DBA) in Management Information Systems from the Harvard Business School and both a Masters Degree in Industrial Engineering Management and a Bachelors Degree in Applied Mathematics from Stanford University. Her extra-curricular activities include leading a Girl Scout Troop, designing and delivering a leadership development program for local non-profits, executive of the Board of Trustees of Congregation Beth Israel, member of the Board of Trustees of the Jewish Community Association of Austin, writing children's books, attending UT football and basketball games, and traveling. She and her family live in Austin, Texas. Visit her LinkedIn page at www.linkedin.com/in/kpearlson.